Dear Dr.

As you know, hemorrhoids are a very common cause of rectal pain, irritation, and bleeding. Many patients do not seek treatment because they erroneously believe that the only available remedy is a painful hemorrhoidectomy. However, hemorrhoid banding is a proven treatment that has a high success rate and causes only minor patient discomfort.

I am writing to inform you that our practice is now using the Nexus® Hemorrhoid Ligator system. It is the easiest, quickest, and most effective way to treat hemorrhoids – and it doesn't involve surgery at all. It is done in our office and requires no anesthesia, no bowel prep, and no pain medication. A typical treatment with the Nexus Ligator takes less than 5 minutes.

We can easily and quickly treat single or multiple hemorrhoids in one session, though often two banding sessions approximately 14 days apart are required to completely treat the hemorrhoids. Patients experience little discomfort, and most are able to return to work the same day. Hemorrhoids are successfully treated in 85% of cases and the complication rate is less than 1%.

We have enclosed a brochure for your reference. Please call our office at xxx-xxx-xxxx if further information is needed. We look forward to caring for your patients with the easiest, most effective, and most comfortable way to treat hemorrhoids.

Regards,

Physician/Practice name